

# BULLETIN FOR THE HISTORY OF CHEMISTRY

Division of the History of Chemistry of the American Chemical Society

VOLUME 39 Number 1

2014



*Radium  
and  
Beauty*

# Rador

**I**F the Goddess of Beauty herself turned chemist, she could hardly improve upon *Rador Peau de Velour*. No cream could be more pure and gentle—nor could any be so helpful in the improvement of the complexion.

For *Rador Peau de Velour* is cultured with real radium. Next to sunshine, radium is Nature's chief agent in stimulating life and health. It assists the skin in eliminating its internal impurities—leaving it free to bloom with the sweet, fresh charm of youth.

You'll love it the minute you inhale its fascinating perfume.

Choose *Rador Vanishing Cream* and *Rador Face Powder*. They also combine ingredients of highest purity with the health-building, beautifying power of real radium.

RADIOR CO., LTD., of London

*Write for the most interesting beauty booklet of the year—"Radium and Beauty."*

The Rador Preparations are sold at all shops and stores which serve women of taste.

GEO. BORGFELDT & Co.  
Sole Distributors,  
16th St. and Irving Pl.  
New York

*Rador Peau de Velour, Rador Vanishing Cream and Rador Face Powder.*

Radium for Beauty and Profit